

2024-25



**EMPOWERING
FINANCIAL INCLUSION**

www.sec2payindia.com

— **SEC2PAY AT A GLANCE** —

Sec2pay is india's leading fintech solution provider, revolutionizing b2b financial services since 2017. We offer a comprehensive multi-service platform that enables businesses to launch their own fintech brand within just 7 days.

Our expertise lies in providing a wide array of financial services, from aeps and bbps issuance to online money transfers and utility bill payments. With over 15 years of industry experience, our seasoned it team ensures cutting-edge solutions tailored to your needs.

At sec2pay, we're not just about transactions; we're about transforming lives. Our platform has brought smiles to millions of underserved families by enabling last-mile financial transactions and digital inclusion across india.

*We Don't Just Provide Financial Services But Are Responsible
For Millions Of Smiles Of Underserved Families...!*

— OUR LEADERSHIP TEAM —



Mr. Shankar S. Bhore
Co-Founder & CEO



Mr. Ajit A. Dhapate
Director



Mr. Amit P. Tiwari
Director

OUR KEY METRICS

Vision

To bring about millions of smiles by making financial services accessible to the last mile.



Mission

To become India's largest and robust financial services distribution platform.

KEY METRICS



1Lac+

Retail Merchants



1000+

B2B Partners



1Cr+

Happy Customers



150+

Employees



20+

Banking Partners

WHO WE CATER TO

Sec2pay is exclusively B2B-focused, serving:

**Aspiring
Entrepreneurs**



**Established
Enterprises**



**Fintech
Companies**



**Financial
Institutions**



**Rural Service
Providers**



SEC2PAY

— THE PROBLEM WE SOLVE —



Challenge :

Limited access to comprehensive financial services in rural and underserved areas. Enterprises face high costs in developing and maintaining in-house technology teams.



Solution :

Increased revenue opportunities for enterprises through expanded service offerings. End customers benefit from financial seamlessness, receiving money immediately.



Impact :

Sec2pay's white-label multi-service platform enables businesses to offer a wide range of financial services that bring digital inclusion in the emerging regions of India.

— OUR EXPERTISE —

At Sec2Pay, we combine design and technology to craft solutions that resonate with user needs. Our platform integrates over 100 financial and non-financial products, offering multi-functional B2B portals, seamless transaction processing, and secure user experiences.

Key Features :



Customizable software for diverse business models



High success rates, instant settlements, and user-friendly interfaces



Android app access, custom branding, chatbot support, and more

— PLATFORM *UNIQUE FEATURES* —

-  Premium Scheme Upgradation & Renewal Modules
-  Member Role Upgradation Modules
-  Parent Mapping Modules
-  Chargeback and Recovery Modules
-  Service Agent ID Stock Management Modules
-  Member ID Stock Management Modules
-  Advance Fund Transfer Modules
-  OTP Based Fund Return Modules
-  Monthly Maintenance Charges Modules
-  User Sign-up Modules with Digital e-KYC

-  User e-KYC Modules (Min e-KYC & Full e-KYC)
-  User Feedback module
-  User Notification module
-  User Complaint Module
-  Refer & Earn Module
-  News & Marketing Module
-  App & Web Studio Module
-  Employee Management Module
-  Advance Reports Modules
-  Wallet Lock Modules

— **PLATFORM SOLUTION SUITE** —

WHITELABEL PARTNER

- Create member id's (MD,DT,RT)
- Access mode : Web & Android
- Wallet Fund management
- Create Unlimited Id's
- User Scheme management
- Less investment for own brand
- Free SMS & Email alerts
- TDS / GST Report
- Services wise charge collection
- Employee management

WHITELABEL RESELLER

- Multiple WhiteLabel creations
- Access mode : Web & Android
- Wallet Fund management
- Create Unlimited Id's
- User Scheme management
- Less investment for own brand
- Free SMS & Email alerts
- TDS / GST Report
- Services wise charge collection
- Employee management

ENTERPRISE PARTNER

- Multiple WhiteLabel creations
- Access mode : Web & Android,WPOS
- Virtual Fund management
- API third-party indigation
- User Scheme management
- UI / UX Customization
- Dedicated Support
- Advance Business Analytic report
- Services wise charge collection
- Employee management

OUR SERVICES



BANKING SERVICES

- DMT
- AEPS
- ICICI Mini ATM
- CTUB Mini ATM
- CMS
- Account opening (Affiliate)
- Indo-Nepal DMT



UTILITY SERVICES

- Mobile & DTH Recharge
- BBPS
- Fastag Recharge
- LIC Premium Collection
- Credit Card Bill Payment



TRAVEL SERVICES

- IRTCTC Agent
- Bus Booking
- Flight Booking
- Hotel Booking



E-GOVERNANCE SERVICES

- UTI Pan Card
- NSDL Pan Card



INSURANCE SERVICES

- Motor Insurance
- Health Insurance
- Life Insurance

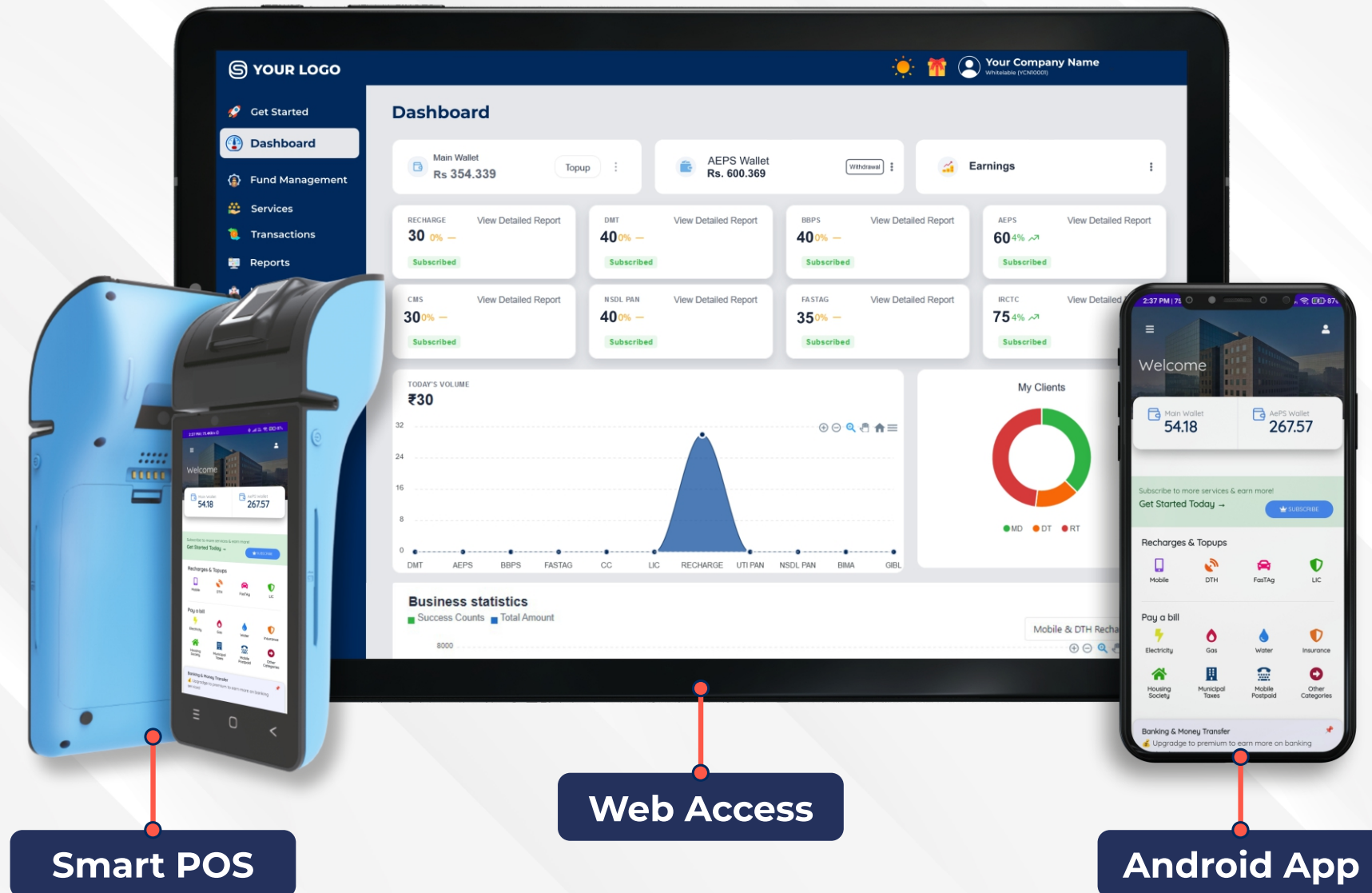


ONDC SERVICES

- Courier Franchise
- E-Com - Seller Onbaoding
- ONDC Credit

ACCESS MODE

Sec2pay's platform can be accessed through multiple modes, ensuring flexibility and convenience for our partners:



PARTNER ONBOARDING PROCESS



01

*Initial
Consultation*

02

*Package
Selection*

03

*Documentation &
Compliance*

04

*Technical
Integration*

05

*Training &
Support*

06

*Launch &
Go-live*

07

*Ongoing Partnership
Management*

KEY CHANNEL PARTNERS



— **WHY CHOOSE SEC2PAY** —



- Proven track record with 1000+ B2B partners
- Competitive commission structures
- Rapid settlements
- Tailored solutions for sustainable growth
- Real-time status updates
- Comprehensive 24/7 service coverage
- 150+ expert team members
- 5-star Google review rating

— CLIENT TESTIMONIALS —

**Mr. Ravi Singh,
Grocery Store Owner, UP**

"Sec2Pay has transformed how I run my shop. With their easy-to-use payment solutions, I no longer need to travel to the city for banking. I can make payments, save, and even get loans quickly. It's a game-changer for small businesses like mine."

**Mrs. Suman Devi,
Farmer, Bihar**

"Before Sec2Pay, accessing financial services was difficult. Now, with just my phone, I can manage my finances, and my life has become so much easier. It feels good to have control over my money without having to depend on anyone."

**Mr. Anil Kumar,
Sec2Pay Agent, MP**

"As a Sec2Pay agent, I've seen firsthand how we're bringing financial services to places where banks don't reach. People trust me to help them, and it's rewarding to be part of a platform that empowers communities."

**Mrs. Geeta Patel,
Housewife, Gujarat**

"Sec2Pay has brought financial independence to our family. We can now save money and plan for our children's future without worrying about the long trips to the nearest bank. It's financial inclusion at its best."

FAQs



Q: What technology is Sec2pay's platform built on?

A: The Sec2pay platform is developed using Laravel, PHP, and Python, with a MySQL database.

Q: What is the architectural approach?

A: Sec2pay follows a 3-tier architecture and leverages modern software development methodologies.

Q: How is data security ensured?

A: Our platform is protected by a firewall and hosted in a Tier II data center. All data is hosted in Indian data centers as per RBI's data localization policy.

Q: Does Sec2pay support third-party API integration?

A: Yes, the Sec2pay enterprise platform seamlessly integrates with third-party APIs.

Q: What is the support system like?

A: Sec2pay provides comprehensive 24/7 support to ensure the smooth running of our partners' fintech operations.



Sec2Pay India E-Services Pvt. Ltd.

| CONTACT US |

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