

**APPOINTMENT OF BUSINESS CORRESPONDENT COORDINATOR ON CONTRACTUAL BASIS
IN THE DISTRICT- Purba Burdwan and Paschim Burdwan of Burdwan Region, STATE-
WEST BENGAL.**

Bank of Baroda, one of India's largest Public Sector Bank invites offline applications from interested candidates for following identified places.

The candidates should be resident of the same Districts or adjoining Districts where the vacancies is declared and proficient in local language.

Sr No	District & UT	District under Regional Office of BOB	Number of Vacancies	Last date of Submission of offline application	Regional office Address for submission of Application
1	Purba Burdwan	Burdwan Regional Office	1	22-03-2026	The Regional Manager Bank of Baroda, Burdwan Region, <u>FI Department</u>, 2nd Floor, 54, G.T. Road, Bhangakuthi BURDWAN-713101 West Bengal.
2	Paschim Burdwan	Burdwan Regional Office	1	22-03-2026	

Bank will be hiring BC Coordinator for above mentioned districts in the West Bengal State where Business Correspondents Agents are functioning.

BEFORE FILLING THE APPLICATION

PLEASE GO THROUGH BELOW MENTIONED DETAIL GUIDELINES REGARDING ROLE & RESPONSIBILITY ALONG WITH ELIGIBILITY CRITERIA/QUALIFICATION AND REMUNERATION OF THE CANDIDATES PROPOSED TO BE RECRUITED ON CONTRACTUAL BASIS AS BC COORDINATOR BY BANK OF BARODA.

Particulars	Criteria
Eligibility	<p><u>For Retired Bank Employees</u></p> <ul style="list-style-type: none"> Retired officers (including voluntarily retired) of any bank (PSU /RRB/Private Banks/co-operative banks) up to the rank of Chief Manager/equivalent may be appointed for the purpose. Retired clerks and equivalent of Bank of Baroda having passed JAIB with good track record. All Applicants should have rural banking experience at least 3 years. The maximum age for continuation of BC Coordinators will be 65 years.

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	<p><u>For Young Candidates</u></p> <ul style="list-style-type: none"> • Minimum qualification should be graduate with Computer knowledge (MS Office, email, Internet etc.), however qualification like M.Sc. (IT)/ BE (IT)/ MCA/MBA. Will be given preference • Should be in the age group of 21-45 years at the time of appointment. • The maximum age for continuation of BC COORDINATOR will be 65 years.
<p>Geographical location of the candidates</p>	<ul style="list-style-type: none"> • The candidates will be selected from the same District where they will be assigned to function and if suitable candidates are not available in the same district, the candidates may be selected from the adjoining districts. Candidate should be proficient in local language & dialect both reading and writing. Under no circumstances the candidates will be selected from other states. • Applicants should be willing and in a position to visit villages in the district for supervision and other activities as and when assigned on periodic intervals. • Should have accommodation near the nodal branch and not in any case outside the district for which selection is to be made.
<p>Other eligibility Criteria:</p>	<ul style="list-style-type: none"> • Due diligence including KYC & CIBIL Scores should be followed at the time of appointment (Those who are having adverse record, or terminated/ dismissed from past service etc. will not be considered). • Police verification will be arranged and conducted in respect of each selected applicant before assignment of duty.
<p>Period of Contract</p>	<ul style="list-style-type: none"> • The contract will be initially for a period of 36 months subject to annual review.
<p>Selection and Approval of BC Coordinator:</p>	<ul style="list-style-type: none"> • The selection will be held through an interview process by a committee headed by Regional Head.
<p>Review of Performance</p>	<ul style="list-style-type: none"> • The BC Coordinators will report directly to the FI Coordinator at Regional Offices. Deputy Regional Heads, looking after financial Inclusion activities, will review the performance of the BC Coordinators on Monthly basis. • Renewal of BC Coordinator's contract will be based on their performance in the preceding years. Scoring Matrix is based on parameters fixed by Financial Inclusion Department from time to time.
<p>Termination of services:</p>	<p>Either party can initiate for termination of contract by giving 30 days' notice. However, in case of non-satisfactory conduct /misbehavior, bank reserves the right to terminate the contract instantly without any prior notice. The authority for deciding such cases will be Regional Head.</p> <p>Bank will blacklist the BC Coordinator who are involved in fraud and a list should be circulated to Zones/Regions at regular intervals to avoid engagement in any other Zone/Regions.</p>

Particulars	Criteria
<p style="text-align: center;">Roles and Responsibilities of BC Coordinator</p>	<ol style="list-style-type: none"> 1. Monitor BC agent assigned 2. Ensure that banking services are available to the identified villages/ SSAs (Sub Service Areas)/ Non-SSAs including communities in urban/metro areas. 3. Educate BCs about their roles and responsibilities. 4. Ensure redressal of grievances of customers/BCs and submit feedback to link branch with copy to Regional Office. 5. Conduct meetings in the villages/SSAs/Non-SSAs as well as communities in their operational area to encourage villagers/customers for availing of banking services of our bank and submit the report to Regional Manager. 6. Visit to allocated villages/ SSAs/ Non-SSAs as well as communities in their operational area and BC points in the district at least once in a month and submit the report to Dy. Regional Manager. 7. Monitor & Control the activities of the BCs in coordination with link branch. BC Coordinators must ensure that BCs remain active. 8. Ensure that the BCs are operational during the working hours as per extant guidelines of the bank. To ensure that the BCs are available on daily basis and transactions in the BC points are taking place as per prescribed norms/guidelines. 9. Ensure that BCs are not doing any type of off-line transactions at BC points. 10. Ensure that BCs are engaged in cross selling of our bank's and third party products. 11. Ensure that BCs are engaged in recovery of our bank's dues. 12. Conduct financial literacy sessions with villagers/communities during his visit to the villages/BC points. 13. Ensure that BCs have displayed the Dos & Don'ts board at BC points. 14. Ensure that BCs are issuing only system generated slips to customers. 15. Ensure that BCs are not using any stationery of the bank. 16. BC Coordinator must take feedbacks from local customers regarding functioning of the BC agent during his visit and submit the feedback/Report to Regional Office. 17. Plan and organize camps in consultation with the link branch /Regional Office from time to time for achieving various targets. 18. Coordinate with the branch and service provider for appointment of BCs for identified locations. In case of attrition of BCs, coordinated action should be taken for substitution of BCs at the earliest to ensure that continued banking services are available to customers. 19. Ensure that the details of field BC and officer visiting the village are displayed in the village. 20. Coordinate and interact with link branch, Regional Office and Corporate BCs and submit the suggestions for improvement of BC activities, if any. 21. Arrange for locational training programs on technical updates, operational guidelines etc. for BCs. 22. The BC Coordinator will monitor the performance of each BC through dash board.

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	<p>23. The BC Coordinators will be responsible for fixation of targets and monitoring the progress vis-à-vis target. BC Coordinator will be evaluated based on the performance and achievement of various targets of BC agents.</p> <p>24. Region should allocate village/SSA/Non-SSA wise monthly targets for business development under financial inclusion to link branches. The BC Coordinators would monitor the business development in village vis-à-vis targets. In the case of non-achievement of targets of financial inclusion in case more than 50% of BCs under particular Coordinator for consecutive 2 months or any 2 quarters, the performance will be reviewed for continuation of service by Regional Head and if deemed fit, he/she can be discontinued with prior approval of Zonal Head.</p> <p>25. Perform quarterly Verification of Cash with BCs and submit report to the link branch.</p> <p>26. Any other duties, as and when assigned by the bank.</p>				
<p>Remuneration & allowances :</p>	<p>Monthly Remuneration of BC Coordinator shall Comprise both fixed and variable components.</p> <p>The variable components will be ascertained based on the score secured by each BC agent on various parameters.</p> <table border="1" data-bbox="451 1003 1398 1108"> <thead> <tr> <th data-bbox="451 1003 938 1066">Fixed Component</th> <th data-bbox="938 1003 1398 1066">Variable Component</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 1066 938 1108">Rs. 15,000/-</td> <td data-bbox="938 1066 1398 1108">Rs. 15,000/-</td> </tr> </tbody> </table> <p>The evaluation of the BC Coordinator will be carried out based on their performance on various parameters on monthly basis and accordingly variable remuneration will be paid to BC Coordinators. Committee on financial Inclusion shall fix the parameters depending on the business requirement from time to time.</p> <p>BC Coordinators are expected to physically visit and inspect each BC location assigned to them and maintain regular communication with BC Agents to support business development.</p> <p>To support this, the Bank will now reimburse ₹4,000 per month towards conveyance expenses, subject to the following conditions: The BC Coordinator must complete inspection of all assigned BC locations during the month.</p> <p>Each BC Coordinator is paid Mobile Expenses of Rs.200/ per month (Fixed).</p>	Fixed Component	Variable Component	Rs. 15,000/-	Rs. 15,000/-
Fixed Component	Variable Component				
Rs. 15,000/-	Rs. 15,000/-				
<p>IIBF BC certification</p>	<p>BC Coordinators need to obtain IIBF BC certification within 2 months from the date of joining. Bank shall reimburse the registration fee one time upon completing the course. Upon non-compliance:</p> <ol style="list-style-type: none"> I. From 3rd month to 6th month, Rs. 1000/- will be deducted from the fixed component. II. From 7th to 12th Month, Rs. 2000 will be deducted from the fixed component. III. After 12 months, the contract will not be renewed. 				

Particulars	Criteria
	IV. (Retired Bank staffs who already have completed JAIB/CAIB are excluded from IIBF BC certification)
Provision of leave and maintenance of leave records	<ul style="list-style-type: none"> • Leave entitlement will be calculated at the rate of 2.5 days leave for each completed month from the date of joining. • BC Coordinator desirous to avail more than 3 days' of leave shall give not less than 7 days' notice. • Intervening weekly off or any other public holiday will be counted as a part of leave period. • In addition to the above, BC Coordinator may under extra ordinary circumstances (self-sickness / sickness of dependents or under any unforeseen circumstances/exigencies shall be eligible for Extra Ordinary Leave on Loss of Pay (ELOP) not exceeding 60 days during the entire period of engagement at the sole discretion of the Regional Head. This facility may be availed maximum twice during the total term of engagement.
Last Date of Submission of Offline Application.	22.03.2026 (offline application should be reached to respective Regional office)

Duly filled Application with enclosure of Education Qualification and other relevant Documents sent in Hard copy only will be considered valid.

Please sent the application on below mention address with title on envelope stating as "APPLICATION FOR THE POST OF BUSINESS CORRESPONDENT COORDINATOR ON CONTRACTUAL BASIS"

**The Regional Manager
Bank of Baroda,
Burdwan Region,
FI Department,
2nd Floor, 54, G.T. Road, Bhangakuthi
BURDWAN-713101
West Bengal.**

Instances for providing incorrect information and/or process violation by a candidate detected at any stage of the selection process will lead to disqualification of the candidate from the selection process and he/she will not be allowed to appear in any of the recruitment process in the future. If such instances go undetected during the current selection process but are detected subsequently, such disqualification will take place with retrospective affect. Clarifications/Decisions of the Bank in respect of all matters pertaining to this recruitment would be final and binding on all candidates. The Bank reserves the right to reject any application/candidature at any stage or cancel the conduct of interview/ any other selection process or increase/decrease the vacancies for any of the positions, as per the requirement of the Bank or to cancel the Recruitment Process entirely at any stage without assigning any reason.

Application for Recruitment of Business Correspondent Coordinator

To
The Regional Manager
Bank of Baroda
_____ Region

Affix Photograph

With reference to you advertisement dated _____, I submit my application and details for the assignment of Business Correspondent Coordinator as given below:

1	NAME (IN FULL)	
2	FATHER'S/HUSBAND'S NAME	
3	GENDER (MALE/FEMALE)	
4	DATE OF BIRTH	
5	ADDRESS	CURRENT
		PERMANENT
6	CONTACT DETAILS	MOBILE NO
		E-MAIL ID

7	EDUCATIONAL QUALIFICATION				
8	DISABILITY, IF ANY (YES/NO)				
9	PREVIOUS EXPERIENCE				
Sl.No	Name of Organization	Designation	From	To	Responsibilities
10	NAME & ADDRESS OF TWO REFERENCE				
11	PREFERRED DISTRICTS FOR WORKING				
12	ANY OTHER INFORMATION THE APPLICANT WISHES TO GIVE IN SUPPORT OF HIS/HER CANDIDATURE				

DECLARATION

I hereby declare that the particulars furnished above are true and correct to the best of my knowledge and belief and I understand that in the event of any information being found false or incorrect at any stage or not satisfying the eligibility criteria according to the requirements of the relative advertisement, my candidature/engagement for the said post is liable to be cancelled/disengaged at any stage. I will not claim any employment in the bank, based on this engagement.

I hereby agree that any legal proceedings in respect of any matter of claims or disputes arising out of this application and/or out of the content of the advertisement will be instituted by me only at _____ and Courts/tribunals/forums at _____ will have jurisdiction to try the same. I undertake to abide by all the terms and conditions mentioned in the advertisement dated _____.

Place :

Date :

(Signature of Applicant)

Enclosure:

1. Copy of Aadhaar Card & PAN Card
2. Copy of document with current Address (applicable if current address is different from Aadhaar)
3. Copy of 10th, 12th, Graduation and Post-Graduation Certificates (as applicable)
4. Copy of employment proof in the previous organization.